# CYBER ESSENTIALS

**CYBER ESSENTIALS EXPLAINED**

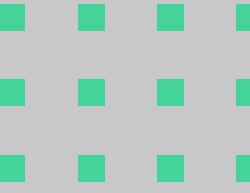AND HOW IT CAN BENEFIT YOUR BUSINESS

## X6 REASONS TO GET CERTIFIED TODAY

labdesk.co.uk/CyberEssentials

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**Cyber Essentials** is a cyber security certification program developed by the UK government to help organisations bolster their digital infrastructure against prevalent cyber threats.

It serves as a baseline for robust cybersecurity practices and assists businesses in establishing a secure foundation for their digital operations.

Protecting their data, teams, and 'IP' (intellectual property).

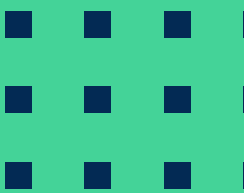The accreditation revolves around five core components of a business's IT and technology:

- **Secure Configuration**

- **Boundary Firewalls and Internet Gateways**

- **Access Control and Administrative Privileges**

- **Patch Management**

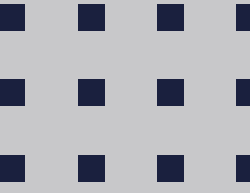- **Malware Protection**

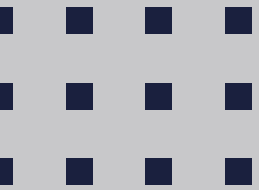# WHAT IS CYBER ESSENTIALS?

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# HEIGHTENED CYBER SECURITY POSTURE

By adhering to **Cyber Essentials** guidelines, businesses can significantly enhance their cybersecurity posture. This proactive approach mitigates the risk of common cyber threats, safeguarding sensitive data and ensuring business continuity.

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In an ever-evolving regulatory landscape, Cyber Essentials certification provides a tangible demonstration of a company's commitment to cyber security compliance.

This can be crucial for winning contracts, especially within supply chains and other security-conscious sectors such as Nuclear / Clean Energy.

# REGULATORY COMPLIANCE

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# 3 COMPETITIVE EDGE

Being **Cyber Essentials** certified can be a market differentiator, instilling confidence in customers and stakeholders.

It signals to the market that the organisation takes cyber security seriously, fostering trust and credibility.

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Achieving **Cyber Essentials** accreditation is a testament to an organisation's commitment to cybersecurity best practices.

The certification is a recognised standard that can enhance the organisation's reputation and credibility within the industry.

# 4.

# RECOGNITION AND VALIDATION

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# INSURANCE PREMIUM REDUCTION

Many insurance providers offer reduced premiums for businesses with Cyber Essentials accreditation, acknowledging the reduced risk of cyber incidents due to improved security measures.
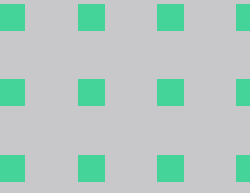
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# FACILITATED BUSINESS OPPORTUNITIES

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Many government contracts, partnerships and sectors require Cyber Essentials certification as a prerequisite.

Gaining this accreditation opens doors to a broader range of business opportunities, especially in sectors where cybersecurity is a top priority.

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# WANT TO LEARN MORE ABOUT CYBER ESSENTIALS?

⚡ **Cyber Essentials Official Website**

For the most up-to-date information, guidelines, and application processes, the official Cyber Essentials website (www.cyberessentials.ncsc.gov.uk) is an invaluable resource.
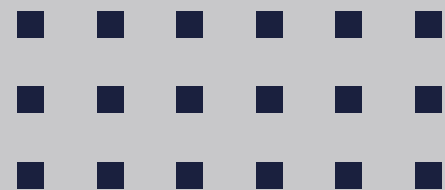
⚡ **National Cyber Security Centre (NCSC)**

The NCSC provides a wealth of resources, including guidance documents, toolkits, and best practices, to support organizations in their journey towards Cyber Essentials accreditation. Explore their resources at www.ncsc.gov.uk.

⚡ **Getting Certified**

If you are interested in learning more about Cyber Essentials, the process or getting certified - Book a FREE discovery call today with the labdesk team: labdesk.co.uk/discovery

⚡ **Want to improve your security?**

If you want to find out how secure your Microsoft 365 environment is, and receive instant recommendations that will help you improve your security you can take the FREE labdesk MS365 security scorecard.

labdesk.co.uk/CyberEssentials

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